



Services for IT Solutions Providers
to Drive Growth

Where can 1NService Add Value to YOUR Business?

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What is 1NService?

An elite group of IT Solutions Providers committed to growing their companies by 50% or more who are willing to transform their businesses in order to capitalize on IT innovations.

Members are executive leaders and innovators who want their companies to dominate their markets.

The 1NService Member

- Focused on increasing company growth by 50% or more
- Committed to 1NService
 - Participate in all calls and in-person meetings
 - Invest (both money and time) to drive 1NService agreed upon initiatives to completion
- Promote 1NService to other prospective members
 - Ideal for those executives who want to talk business best practices with experienced peers in a trusted environment.
- Open and responsive to engagement with other executives on a 1:1 basis.

1NService Value to IT Solutions Providers

- Lead gen and resource sharing
 - Ideal for those struggling with the lead gen needed for growth
- IT Marketing as a Service
 - Ideal for those who outsource their marketing to companies without an IT or Services background
- IT business growth best practice sharing
 - Ideal for those executives who want to talk business best practices with experienced peers in a trusted environment.

Trifecta for IT Business Success

- Optimal and efficient business management of innovative solutions offerings
- Alliances and infrastructure to support 50%+ growth
- State of the art marketing and lead generation

1NService Value to IT Solutions Providers

IT Business Growth Best Practice Sharing and Execution

- What got you here won't get you there. The IT industry is changing fast and in a big way. It's predicted 20% of Solutions Providers will go out of business in 2016. Will you be one of them? If so, what's your exit strategy?
- What if you could pick up the phone and call an experienced IT executive who has been through the same business struggles you've encountered but has found the solution?
How much money and time could you save by leveraging that person's IT experience?

1NService gives you ready access to the executive management of its membership. These are trusted advisors who have built their own successful companies. They can lend sage advice and perspective on what's happening in the industry today and what you must do to compete and grow.

1NService Value to IT Solutions Providers

Lead Gen and Resource Sharing

- How many opportunities are you missing because you don't have a go-to network of IT Solutions Providers to augment your capabilities?
- What if you were the “go to” Solutions Provider in your area of expertise and geography for a forum of IT Solutions Providers? What if leads just rolled into your email box from other trusted IT Solutions Providers?

1NService gives you the path to new leads and resource sharing through its portfolio of IT Solutions Providers, including everything from wiring and cabling infrastructure to telecommunications, networking, Cloud and data center.

1NService Value to IT Solutions Providers

IT Marketing as a Service

- How much do you invest in Content Marketing (email campaigns, social media activities, live webinars, videos, etc.)?
- How effective is your current marketing? Does the individual doing your marketing have decades of IT and Services marketing experience and stay current with IT trends? Are you getting a return on your investment?

1NService puts IT and Services Marketing expertise at your fingertips. We provide basic marketing services (web site content changes, blogs, social media posts) up to customized marketing specific to your company's needs.

Want to Know More?

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Go to www.1NService.com to review additional information.